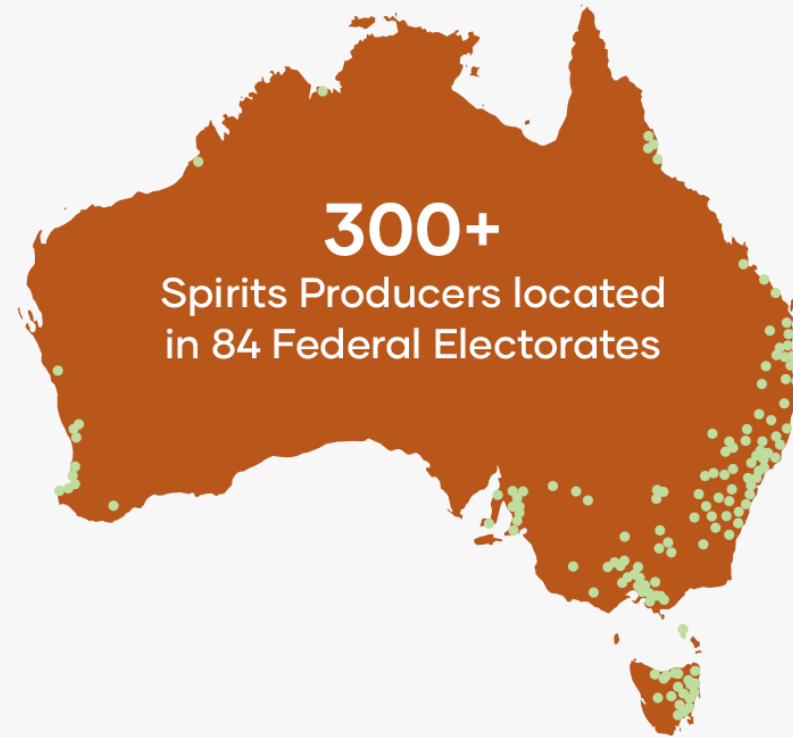


# Australian Spirits Industry Issues & Update

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**Spirits & Cocktails Australia**  
is the peak body for spirits  
producers involved in the  
manufacture, marketing  
and sale of spirits  
throughout Australia.



Supporting  
**4,660**  
direct jobs

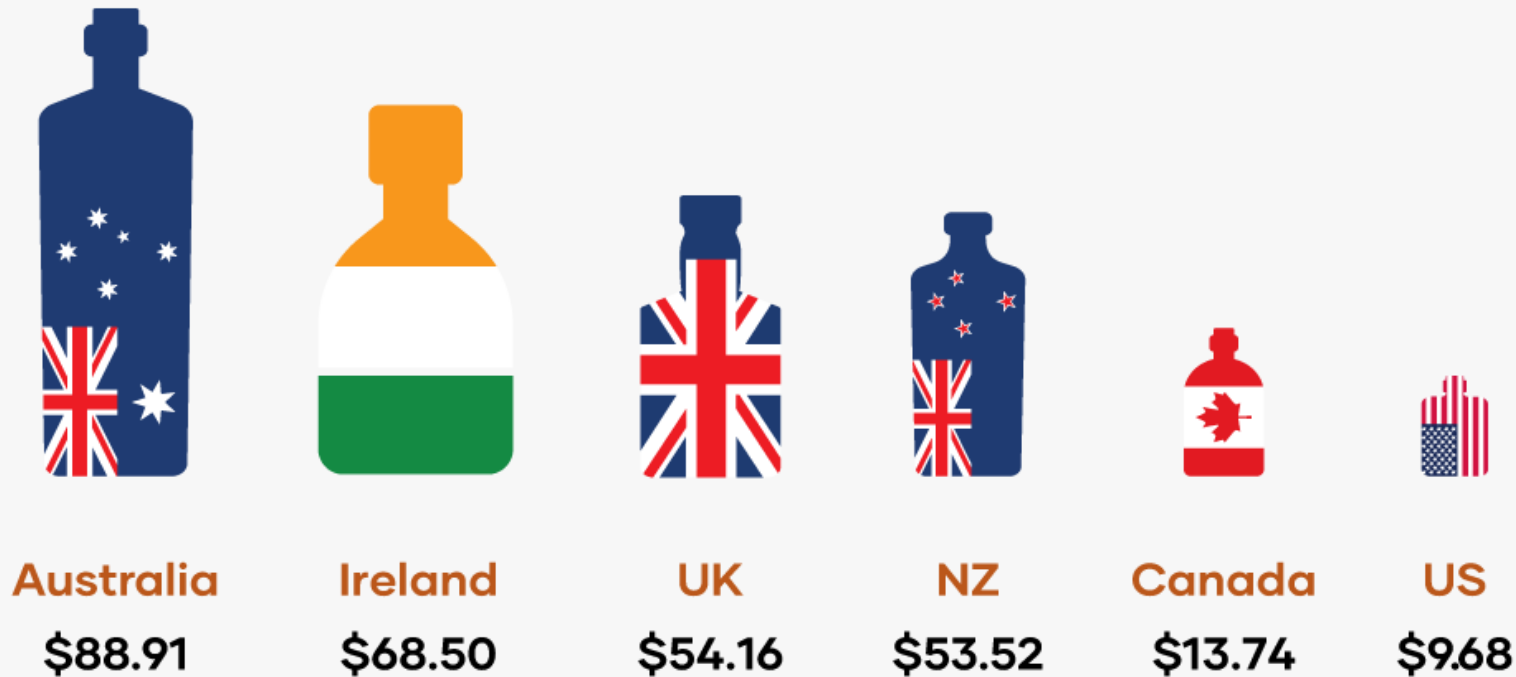


**15,000+**  
indirect jobs



# Advocating for reform of Australia's high rate of spirits excise remains our key priority.

Comparison of international spirits excise rates (\$AUD)



# The tax disparity between spirits and other alcohol beverages continues to grow.

Comparison of tax per standard drink (\$AUD)





Following a significant pre-Budget campaign with the Australian Distillers Association, we achieved a lift in the craft distiller rebate from \$100,000 to \$350,000 (AUD).



Our joint campaign continues as we advocate to ‘unleash the potential’ of the Australian spirits industry.

### Leading spirits exporters (2018)



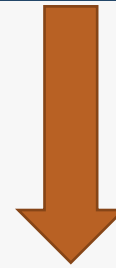
Source: Statista 2018, Leading exporters of spirits worldwide in 2018 by country, <<https://www.statista.com/statistics/1039949/global-spirit-export-leader-bycountry/>>.

Australia's public health lobby remains active in influencing Government policy.



## WHAT'S NEXT?

Mandating labelling for energy/ added sugar and possibly cancer warnings.



## REVIEW OF FSANZ ACT:

Risks shifting focus and remit of FSANZ from 'food safety' to 'public health', including preventative health and sustainability.

COVID-19 and lockdowns have negatively impacted hospitality and our visitor economy.





Australia recently announced a four-stage plan to reopening post-COVID but political and ideological differences between State Governments threaten its implementation.



VS.







# Spirits & Cocktails Australia is optimistic about the future of the Australian industry.

- ✓ Continue collaborating with craft distillers
- ✓ Continue campaign for fair and sustainable tax reform
- ✓ Explore opportunities for industry growth and innovation
- ✓ Work with Government on deregulation opportunities.
- ✓ Eliminate spirits discrimination in state licensing laws.