

Sponsorship overview

Ibec events 2023

About Ibec



Our membership

We are Ireland's largest and most influential business membership organisation.

Our membership is diverse and includes home grown, multinational, big and small enterprises and employs 70% of the private sector workforce in Ireland.



Our sectors

Ibec has 39 trade associations that provide influence, collaboration and networking within and across key industry sectors.



Our influencing for **Business events**





Business Leaders' Summit

- **30 – 31 March 2023**, K Club, Co. Kildare
- **By invite only**, 80 selected CEOs and political stakeholders for a unique **think-tank styled event**.
- The goal of the summit is to achieve consensus on the social, environmental and economic priorities for Ireland and help shape the messaging that Ibec will take to government.
- The 2 day summit will commence with an evening gala dinner with political guest speakers.



2023 A vision for social cohesion

Ibec Regional Insights Series

A unique series of insightful regional events hosted by Ibec with the purpose of bringing senior business leaders together with key stakeholders from the region to discuss the sustainable growth opportunities that lie ahead.

- **Location:** 6 regional specific events in May 2023, dedicated to looking at the issues and opportunities for those regions
- **Theme:** Regional growth, skills, talent and sustainability – what each region needs to make it a better place to live, grow and grown a business in.
- **Audience:** 800+ C-suite leaders, Site Directors, Ops Directors, HRDs, entrepreneurs, owner/managers from SME's, Large enterprises, MNCs, regional education institutions and policy makers



Regional prosperity and a sustainable economy

The 'S' in ESG Summit

- **Takes place:** 16 June 2023, The Intercontinental, Dublin
- **Theme:** Irish society's weakening social fabric is having an impact on business. At the S in ESG Summit, we will ask Ireland's most esteemed business leaders, if business should play an active leadership role to address societal issues and create long term social value. Can business afford to take a wait and see approach to the rising pressures from stakeholders to do more on economic and societal equality or can they get ahead to be part of the solution? How should CEOs navigate the complexity of the societal and political issues that impact employees, customers, suppliers and ultimately, business.
- **Audience:** 200 CEOs, C-Suite, senior business leaders, policy makers, government ministers and officials, NGOs and sustainability stakeholders



Jackson Katz, keynote speaker, internationally renowned for his pioneering scholarship and activism on issues of gender, race and violence

Ibec President's Dinner

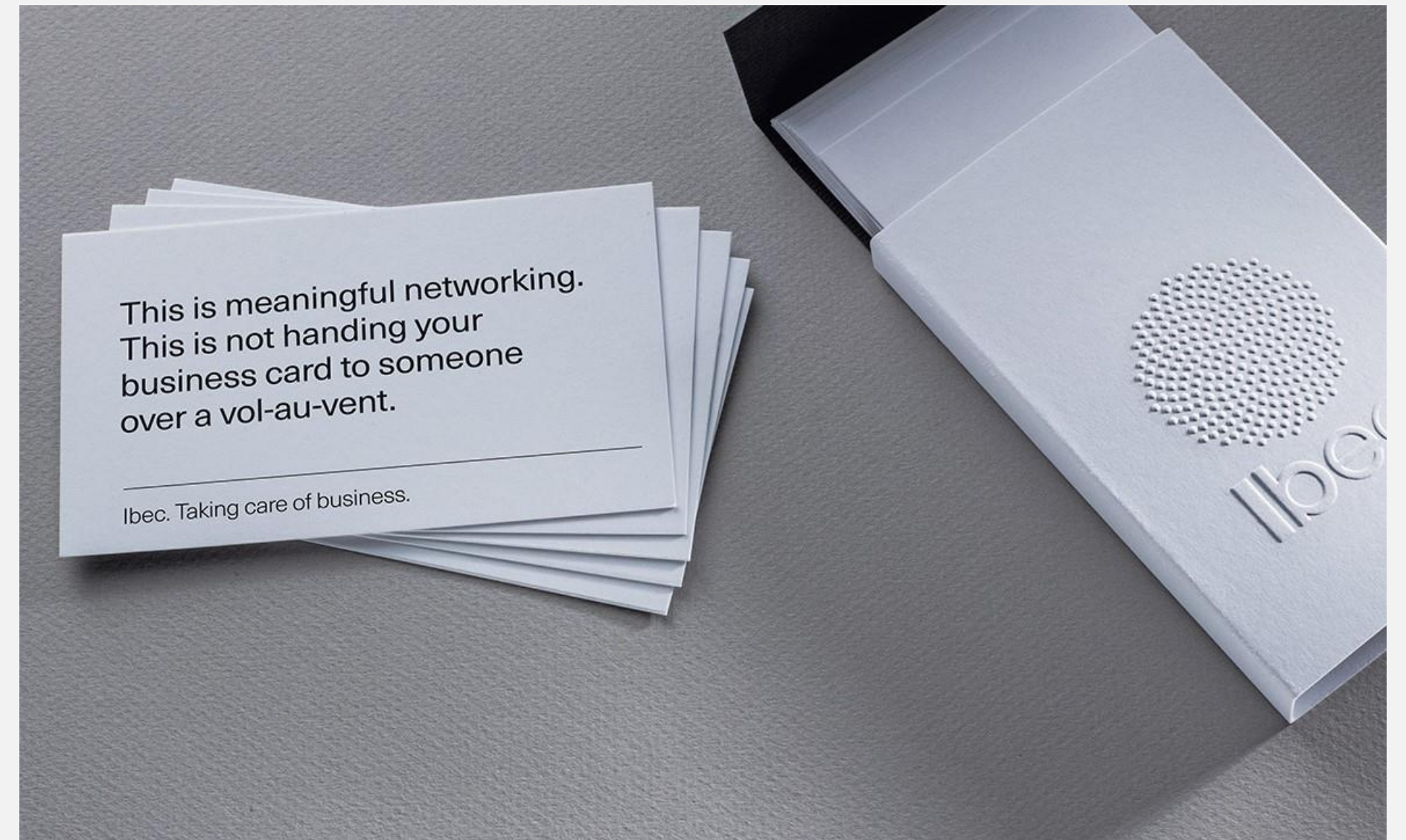
- **Takes place:** 7 September 2023, RDS, Dublin
- Ibec's most prestigious black-tie event, celebrating the handover of the Ibec Presidency.
- **Speaker line up:** Political speaker, outgoing & incoming Ibec Presidents, Ibec CEO
- **Audience:** The premier business networking event in the Irish calendar, attended by 750 senior industry leaders
- **Profile:** Excellent profiling opportunities for key business leaders.



Celebrating 30 years in 2023

CEO Circle Dinner Series

- **Format:** Exclusive networking for CEOs. By invite only to a group of 15 CEOs. Private dining with Chatham House Rules
- **Guest speakers:** Past speakers include Frank Clark Chief Justice of Ireland, Dan O'Brien Economist, Anthony Hilton Broadcaster and Journalist, Mark Mellett Chief of Staff Irish Defence Forces
- **Profile:** Strategic profiling for both company and CEO
- Series of 4 takes place throughout the year



Industry-led Conferences, awards & networking

SFA Business Connects

- **Takes place:** 8 February 2023, Aviva Stadium, Dublin
- **About:** Marketplace and conference connecting small business and big enterprises to drive market growth and export opportunities. Includes facilitated networking and exhibition
- **Audience:** Decision makers and procurement managers from large Irish and MNC companies and owner/ managers from small firms with up to 50 employees
- **Themes:** Innovation, operating models, digital transformation, organisation strategy, differentiating your products



Influencing to win the business
David Meade, Leadership, Motivational Speaker & Mentalist

Technology Ireland Industry Awards

- **Takes place:** 17 November 2023, The Round Room at The Mansion House
- **Format:** Evening drinks reception followed by a Gala dinner and awards ceremony
- **Audience:** 300+ industry stakeholders
- **Awards:** celebrates companies who have achieved exceptional success, developed innovative technologies and partnerships and achieved significant sales results over the past year



Technology Ireland Industry Awards

Medtech CEO Conference

- **Takes place:** 7 December 2023, The Galmont Hotel, Galway
- **Audience:** 500 senior medical professionals, business leaders from leading global and domestic Medtech companies, industry stakeholders
- **Speakers:** highly regarded international industry speakers
- **Theme:** delivering better health outcomes, new technologies and cross sector collaboration, innovation, integrated care digitisation of Medtech, M&A's, funding, entrepreneurship and more



Leading Forum for global MedTech and digital health experts to convene

Property Industry Ireland Conference

- **Takes place:** 24 May, The Morrison Hotel, Dublin 1
- **About:** This conference will provide an excellent opportunity for members of the property sector to connect and network with industry peers, and gain key insights and timely analysis on trends and upcoming challenges impacting the industry. The conference will feature high-level international and Irish speakers and will be followed by a networking lunch
- **Audience:** Attracting 150+ delegates. Profile is anyone interested in knowing more about the direction for property in Ireland in the short, medium and longer term including: Developers, Contractors, Estate Agents, Funders, Architects, Planners & Policy Makers
- **Themes:** to address the main concerns facing housing, commercial, industrial and retail real estate in Ireland.



Our HR & Leadership Events



Ibec Employment Law Conference

- **Takes place:** 20 April 2023, Royal Dublin Convention Centre
- **Audience:** 400+ delegates including HRDs, HRMs, senior HR executives
- **Themes:** The theme of Ibec's Employment Law Conference 2023 is: The age of change – keeping pace with increasing regulation of the employment relationship. Expert speakers will explore increasing regulation of the employment relationship and keep up with fast-advancing legislation around areas such as statutory sick pay, gender pay gap reporting, work life balance, probation, whistleblowing, equality in the workplace and more



Maeve McElwee and colleagues offer practical advice from experts on topical employee relations issues

Ibec HR Leadership Summit

- **Takes place:** 25 October 2023, Royal Dublin Convention Centre
- **About:** Award winning event in its 24th year, with heavy weight HR speakers & strategic HR themes
- **Audience:** 400+ delegates made up of HR Directors, CEOs, owner/managers and senior decision makers
- **Previous keynotes** include Gary Hamel, Graeme Codrington, Megan Reitz, Mark Mortensen, Gianpiero Petriglieri, Linda Gratton
- **Themes:** Leadership, future of work, org strategy, talent management, dispersed workforces, D&I etc, HR in the Metaverse



Ireland's leading conference for HR Leaders.

HR Forums

- **Takes place:** Monthly, hosted and broadcasted live from Ibec studio
- **Audience:** Attended in person by 100+ HRDs, scope for greater reach with virtual
- **Themes:** Briefing and updates from Ibec on HR, employment law and labour market developments and trends
- **Showcase of best practice HR initiatives** in recruitment, restructuring, employee engagement, flexible working and employee wellbeing



Expert HR briefings

Our Workplace Wellbeing Events



About Ibec and Workplace Wellbeing

Ibec promotes leadership and high standards in workplace wellbeing through its evidenced-based accreditation, **The KeepWell Mark**

The programme supports businesses with the key areas of workplace wellbeing; leadership, mental health, absence management, physical activity and healthy eating.

Other Ibec workplace wellbeing initiatives include;

- National Workplace Wellbeing Day
- Wellness RoundUp monthly ezine promoting though leadership in workplace wellbeing



For full member listing and detail visit
www.thekeepwellmark.ie

Accredited with the KeepWell Mark...



The Top 100 Companies Leading in Wellbeing Lunch

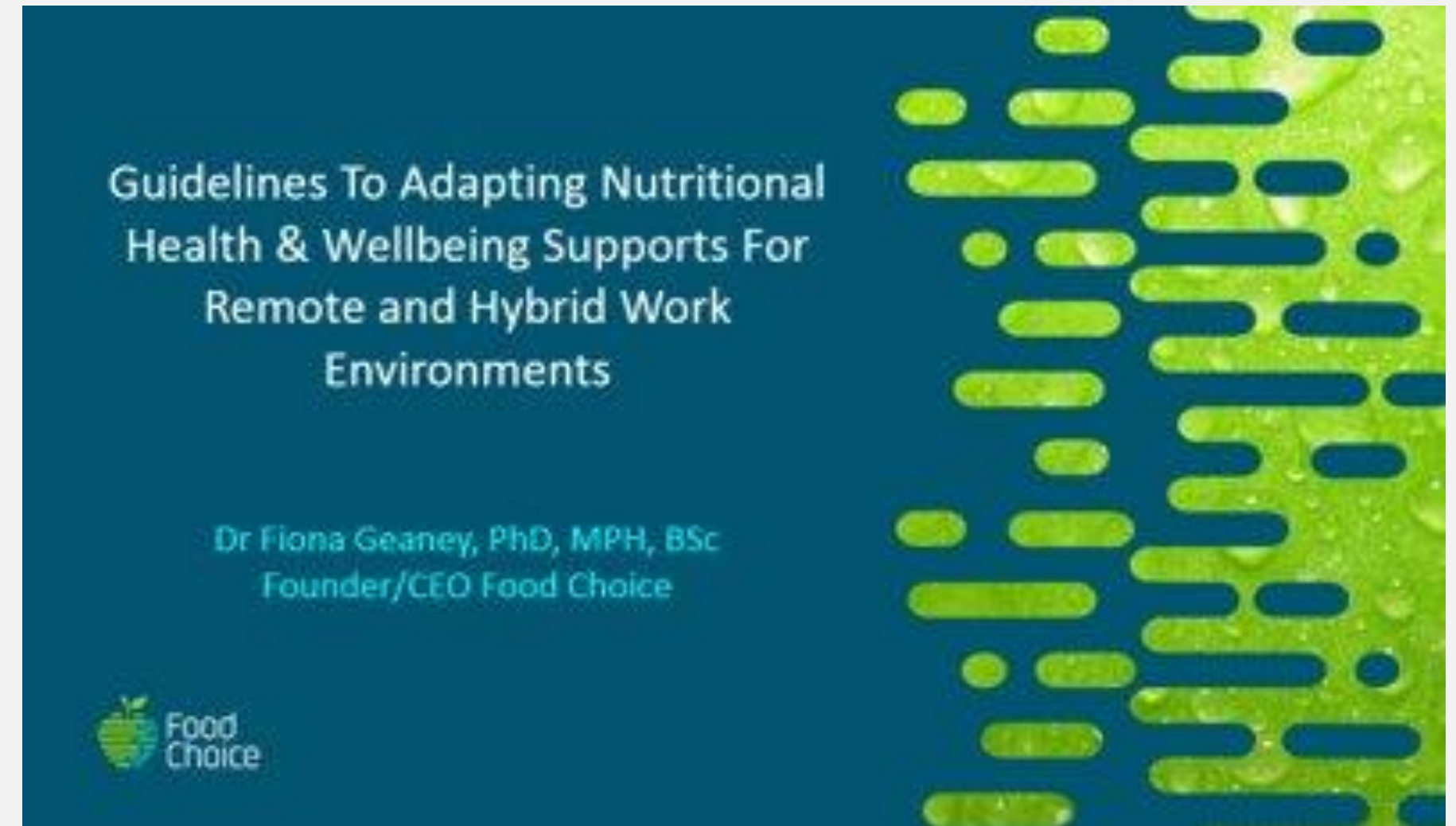
- **Takes place:** 27 April 2023, The Clayton Hotel, Dublin
- **Format:** The event will recognise and celebrate companies accredited with The KeepWell Mark and the top 100 companies who have excelled in their wellbeing journey. Attendees will hear from an inspirational guest speaker on the day.
- **Host:** Brendan Courtney



The KeepWell Awards 2022 hosted by Brendan Courtney
at The Round Room at The Mansion House

KeepWell Wellbeing Forum

- Takes place every six weeks (online)
- Supports best practice in the implementation of corporate wellbeing strategies
- Agenda informed by company queries and requests. Previous meeting topics: supporting working parents, wellbeing for a split workforce, wellbeing champions, psychological safety.
- Guest speakers have included: Barbara Brennan (See Change), Fiona Geaney (Food Choice @ Work), Niamh Brady (productivity coach).
- An invitation-only meeting, with attendees from companies accredited or enrolled in The KeepWell Mark – HRDs, CEOs, wellbeing ambassadors.



KeepWell Wellbeing Forum
presentation on adapting Nutritional
supports to remote environments.

The KeepWell Clinics

- Take place every quarter in Ibec HQ or member locations
- Promotes best-in-class initiatives for companies undergoing Ibec's workplace wellbeing accreditation
- Thematic in nature, e.g., focus on nutrition
- An invitation-only event, with attendees from companies accredited or enrolled in The KeepWell Mark – HRDs, CEOs, wellbeing ambassadors.



KeepWell Clinic hosted in Microsoft
with a focus on Nutrition

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Influencing for Business **Events**