



Corporate Responsibility - an idea for your company to help the community

The BizWorld Ireland Foundation consists of a group of educators and people from the business sector who have come together in order to provide the children in our primary schools, especially those living in disadvantaged areas, a platform on which to express their knowledge of the curriculum and the opportunity to learn the 21st century skills which they will need in order to become responsible and successful adults.



*Fiona McKeon, CEO -
BizWorld Ireland*

These skills include; entrepreneurship, innovation, critical thinking, money management and group/team skills. Our workshops involve a 10 - 12 hour business simulation program, normally run over two consecutive days in the classroom, where the pupils form businesses, take up positions within the business, and design, produce, market and sell a product. The product is usually a short animated movie.

Our Mission

The mission of The BizWorld Ireland Foundation is to challenge and engage children across the cultural and economic spectrum through experimental learning programs that teach the basics of business, entrepreneurship and money management, and promote teamwork and leadership in the classroom. We believe that when students reach their potential, so does society.

Bizworld Globally

The BizWorld Foundation was founded in 1997 by venture capitalist Tim Draper, who saw a need for inspiring entrepreneurship in children. BizWorld Workshops are being taught in 84 other countries around the world. Since 1997, more than 5000 teachers have taught BizWorld programs to over 375,000 students worldwide.

In 2003, the organization was re-launched with the addition of Catherine Hutton Markwell, CEO, with a focus on putting important curricula in the hands of educators around the world. In addition to the U.S, BizWorld programs are currently available in the Netherlands, Ireland, Korea, India, Singapore.

Teacher Training Colleges and BizWorld

Our volunteer tutors are all trainee primary teachers who have successfully completed one of our tutor training workshops. Training takes approximately 6 hours. We encourage participation from both the parents of the children and the local community.

To date, we have taught our workshops to almost 2000 children and 10 teachers through our teacher training workshops. Results from the pre- and post- assessment tests for the program showed that 88% of all students showed an overall improvement in their understanding of math skills, business concepts and entrepreneurship.

IPB Insurance, Intel, Ballymun Credit Union, Microsoft, an anonymous donor and Propylon have been our main funders to date. Drury Communications have also been supportive of Bizworld Ireland.

BizWorld Ireland Workshop

BizWorld Ireland has as it's mission to challenge and engage children (10 – 14 years of age) through learning programmes that teach the basics of business, entrepreneurship and money management.

Educators and business people are coming together to sow seeds in a unique and inspiring way to empower these young children to actually grow their own future...

As part of the Open Innovation 2.0 Conference, two BIZWorld workshops will run alongside the event and showcase on May 20th and 21st in The Oak Room of The Mansion House.

The workshops are hands-on and promote critical thinking, leadership and teamwork in the classroom. The students take on roles based on their strengths and skills. BizWorld's programmes allow students across the cultural and economic spectrum to not only understand how business works but also enables them to experience it first-hand.

BIZWorld believes in:

- The power of education to positively influence children.
- Financial, business and entrepreneurship education as tools for economic prosperity.
- The involvement of the private sector to bridge the gap between business and education in local communities.
- The ingenuity, creativity and ability of all children to create opportunities for their own success.

To find out how you can get involved in a future BizWorld Ireland programme please have a look at their website <http://bizworldireland.ie/> or contact Fiona directly.

Fiona McKeon, CEO

(086) 2209750

www.bizworldireland.ie

Fiona@bizworldireland.ie